

Egypt: FORWARD FORUM

June 27 - 28, 2011

MONDAY, June 27th

7:30 a.m. – 9:00 a.m. **Registration and Continental Breakfast**
Salon Foyer

9:15 a.m. – 10:00 a.m. **Opening Plenary and Welcome**
Salon One

Introduction: Mr. Carl B. Kress, Regional Director, Middle East, North Africa and Europe, U.S. Trade and Development Agency

Welcome: The Honorable Leocadia I. Zak, Director, U.S. Trade and Development Agency
H.E. Dr. Magued Osman, Minister, Ministry of Communications and Information Technology, Arab Republic of Egypt
H.E. El Hussein Abdelwahab, Deputy Minister, Ministry of Foreign Affairs, Arab Republic of Egypt

Director Zak and senior representatives from the government of the Arab Republic of Egypt will initiate our two-day forum by welcoming the rest of the esteemed Egyptian delegation as well as leaders from the public and private sectors.

10:00 a.m. – 11:00 a.m. **Executive Roundtable**
Salon One

Panel Chair: The Honorable Jose W. Fernandez, Assistant Secretary of State for Economic, Energy and Business Affairs, U.S. Department of State

Panelists: Mr. Jay Collins, Global Co-Head of Public Sector Group, Citigroup
Mr. Alex Shalaby, CEO, Mobinil
Mr. Medhat Khalil, Chairman and CEO, Raya Holding
Mr. Jeffrey L. Johnson, Vice President, Boeing International and President, Boeing Middle East

Senior executives from leading U.S. and Egyptian companies will engage in a stimulating exchange of ideas, information and insights. They will conduct a candid, solution-seeking discussion focused on leadership issues unique to companies operating in the global arena.

11:00 a.m. – 11:30 a.m. **Networking Break**
Salon Foyer

11:30 a.m. – 12:45 p.m. Economic Outlook for Egypt
Virginia Suite

Panel Chair: The Honorable Ian Solomon, U.S. Executive Director, The World Bank Group

Remarks: H.E. Alaa Kenawy, Head of the Egyptian Commercial Service and First Under Secretary for the Ministry of Industry and Foreign Trade
Mr. Seif Allah Fahmy, Egypt's Competitiveness Council, Almona Inc.
Mr. Hisham Fahmy, CEO, AmCham Egypt
Mr. Raj Desai, Nonresident Senior Fellow at Global Economy and Development, The Brookings Institution

The panelists will explore the current economic environment in Egypt and provide their short and long-term forecasts.

12:45 p.m. – 2:15 p.m. Luncheon: The Information Age: Setting the Stage for Development
Salon One

Introduction: Mr. Alan Fleischmann, Principal, Albright Stonebridge Group & Co-Founder and Managing Director, ImagineNations Group

Keynote Address: Ambassador Philip Verveer, Coordinator for International Communications & Information Policy, U.S. Department of State
H.E. Dr. Magued Osman, Minister, Ministry of Communications and Information Technology, Arab Republic of Egypt

2:15 p.m. – 3:45 p.m. Project Opportunities in Egypt

ICT Sector Panel
Virginia Suite

Panel Chair: Mr. Aneesh Chopra, Chief Technology Officer, Executive Office of the President of the United States

Panelists: Eng. Yasser ElKady, Ministry of Communications and Information Technology
Mr. Randeep Sudan, Lead ICT Policy Specialist, The World Bank Group
Eng. Magda El Sabee, Chairperson and CEO, Summit Technology Solutions
Dr. Mohamed Reda, Chairman, Allied Soft
Mr. Hossam Megahed, CEO, IPMagiX
Mr. Ned Cabot, Business Development Manager, Cisco Systems, Inc.

Agribusiness/Water Sector Panel
Maryland Suite

Panel Chair: Ms. Darci Vetter, Deputy Undersecretary for Farm and Foreign Agricultural Services, U.S. Department of Agriculture

Panelists: Dr. Ibrahim Siddkik Aly Ayoub, Ministry of Agriculture and Land Reclamation, Arab Republic of Egypt
Dr. Abdel-Ghany Mohamed El-Gindy, Ministry of Agriculture and Land Reclamation, Arab Republic of Egypt

Mr. Tarek Zakaria Tawfik, Managing Director, Cairo Poultry Group
Mr. Mazen Mostafa, President, Afro-Asian Engineering Est. (AFRO)
Ms. Angie Helmi, Board Member and Vice Chairman, Egyptian Agrofoods
Company, SAE
Dr. Erick Erickson, Special Assistant to the President for Planning, Evaluation
and Projects, U.S. Grains Council

These simultaneous panels will explore key trends in the featured sector and discuss how U.S. companies can be successful in Egypt by offering advice on how to navigate the commercial process. The delegates will also present upcoming projects that offer the best opportunities for U.S. firms.

2:15 p.m. – 3:45 p.m. One-on-One Meetings
Balcony A & B and Wilson B

One-on-One meetings will provide opportunities to meet individually with Egyptian delegates, U.S. Government representatives and other forum participants. Scheduling requests will be made on-site at the Forum.

3:45 p.m. – 4:15 p.m. Networking Break
Salon Foyer

4:15 p.m. – 5:45 p.m. Project Opportunities in Egypt

Energy Sector Panel
Virginia Suite

Panel Chair: The Honorable David Sandalow, Assistant Secretary for Policy and International Affairs, U.S. Department of Energy

Panelists: H.E. Mostafa Ibrahim Khamis Khalifa, Undersecretary of State for Authorities Follow-Up, Ministry of Energy and Electricity, Arab Republic of Egypt
Dr. Shaher Anis Mahmoud Eissa, Ministry of Energy and Electricity, Arab Republic of Egypt
Dr. Fouad Mohammed Mansour Mohamed, Ministry of Energy and Electricity, Arab Republic of Egypt
Mr. Tamer M. Nassar, Vice President, Energy Allied Egypt
Mr. Akmal M. Zaghloul, Business Development General Manager, TAQA Arabia
Mr. Timothy J. Richards, Managing Director for Energy Policy, GE Energy

Transportation Sector Panel
Maryland Suite

Panel Chair: Ms. Janet Kavinoky, Executive Director for Transportation and Infrastructure, U.S. Chamber of Commerce

Panelists: Capt. Fathi Fathalla, Chairman, Egyptian Holding Company for Airports and Air Navigation
Dr. Khaled M. Hanafy, Professor, Arab Academy for Science, Technology & Maritime Transport

Mr. Alfred Assil Anis Rizk, General Manager and Board Member, Menarail
Transport Consultants

Mr. Hussam Leheta, Chairman & CEO, EGYTRANS SAE

These simultaneous panels will explore key trends in the featured sector and discuss how U.S. companies can be successful in Egypt by offering advice on how to navigate the commercial process. The delegates will also present upcoming projects that offer the best opportunities for U.S. firms.

4:15 p.m. – 5:45 p.m.

One-on-One Meetings

Balcony A & B and Wilson B & C

One-on-One meetings will provide opportunities to meet individually with Egyptian delegates, U.S. Government representatives and other forum participants. Scheduling requests will be made on-site at the Forum.

5:45 p.m. – 6:15 p.m.

Board Buses to Off-Site Reception

24th Street entrance

6:30 p.m. – 8:30 p.m.

Welcome Reception

Embassy of the Arab Republic of Egypt

Remarks: H.E. Yasser El Naggar, Chargé d'Affaires, Embassy of the Arab Republic of Egypt
The Honorable Leocadia I. Zak, Director, U.S. Trade and Development Agency
Ambassador Jeffrey Feltman, Assistant Secretary, Bureau of Near Eastern Affairs, Department of State
Mr. Hisham Fahmy, CEO, AmCham Egypt

TUESDAY, June 28th

8:00 a.m. – 9:00 a.m.

Registration and Continental Breakfast

Salon Foyer

9:00 a.m. – 9:30 a.m.

Infrastructure Investment as a Catalyst for Economic Growth

Salon One

Introduction: The Honorable Leocadia I. Zak, Director, U.S. Trade and Development Agency

Keynote: The Honorable Raymond H. LaHood, Secretary, U.S. Department of Transportation

9:30 a.m. – 10:45 a.m.

The Media and the Arab Spring: What Comes Next?

Salon One

Moderator: Ms. Rita Braver, National Correspondent, CBS News, Sunday Morning

Panelists: Ms. Rania Al Malky, Editor-in-Chief and Editorial Writer, Daily News Egypt
Ms. Mary Beth Sheridan, Diplomatic Correspondent, The Washington Post
Mr. Shashank Bengali, National Security Editor, McClatchy Newspapers

Ms. Braver will lead the panel in an engaging exploration of the critical role media played in covering the uprisings throughout the Middle East and North Africa region and the role media will play as events unfold in the future.

10:45 a.m. – 11:00 a.m. Networking Break

Salon Foyer

11:00 a.m. – 11:30 a.m. Project Agreement Signings

Salon One

The Honorable Leocadia I. Zak, Director, U.S. Trade and Development Agency
The Honorable Fred P. Hochberg, Chairman, Export-Import Bank of the United States
Mr. Basil El-Baz, Founder, Chairman and CEO, Egypt Basic Industries Corporation

A series of agreements between and among an Egyptian enterprise and several companies will be signed for the implementation of a multi-billion dollar petrochemical complex in Egypt.

11:30 a.m. – 12:00 p.m. Networking Break

Salon Foyer

12:00 p.m. – 1:15 p.m. U.S. Government Resources for Infrastructure Projects and Trade

Virginia Suite

Moderator: Mr. Daniel Runde, Director, Project on Prosperity and Development, Center for Strategic and International Studies

Panelists: The Honorable Leocadia I. Zak, Director, U.S. Trade and Development Agency
The Honorable Fred P. Hochberg, Chairman, Export-Import Bank of the United States
The Honorable Elizabeth Littlefield, President and CEO, Overseas Private Investment Corp.
The Honorable Suresh Kumar, Director General of the U.S. & Foreign Commercial Service, U.S. Department of Commerce, International Trade Administration
The Honorable Donald Steinberg, Deputy Administrator, U.S. Agency for International Development

Senior U.S. Government representatives will engage in a discussion of the various commercial and developmental programs and tools their agencies offer to support Egypt's economic growth.

1:15 p.m. – 2:30 p.m. **Luncheon**
Salon One

- Introduction:** Ambassador Thomas J. Miller, President and CEO, International Executive Service Corps
- Keynote Address:** Mr. Lars Henrik Thunell, Executive Vice President and CEO, International Finance Corporation

2:30 p.m. – 3:45 p.m. **International Financial Resources for Infrastructure Projects and Trade**
Virginia Suite

- Moderator:** Mr. Lionel Johnson, Vice President of Middle East Affairs, U.S. Chamber of Commerce
- Panelists:** The Honorable Walter C. Jones, Executive Director, African Development Bank
Mr. Valentino Gallo, Global Head of Export and Agency Finance, Citigroup
Ms. Jo Morrison, Executive Director, Global Trade, JP Morgan Chase
Dr. Eng. Ahmed Samir Youssef Elsayad, General Authority for Investment
- International financial experts will share their expertise on financing instruments for investing in infrastructure projects in Egypt as well as success stories.*

3:45 p.m. – 4:15 p.m. **Networking Break**
Virginia Suite

4:15 p.m. – 5:30 p.m. **Government and Industry Roundtable**
Virginia Suite

- Moderator:** The Honorable Leocadia I. Zak, Director, U.S. Trade and Development Agency
- Panelists:** Dr. Hazem Abdelazim, CEO, Technology innovation and Entrepreneurship Center (TIEC) , Ministry of Communications and Information Technology
Mr. Perry Cammack, Professional Staff Member, Senate Committee on Foreign Relations
Mr. Khush Choksy, Executive Director, U.S.-Egypt Business Council
The Honorable J. Joseph Grandmaison, Consultant
Ms. Angie Helmi, Board Member and Vice Chairman, Egyptian Agrofoods Company, SAE
Mr. Tarek Tawfik, Managing Director, Cairo Poultry Group
- Director Zak will lead a dynamic discussion with a representative group of public and private sector executives from Egypt and the United States to discuss key themes from the Forum and next steps in moving this initiative forward.*

5:30 p.m. – 8:00 p.m. **Closing Reception**
Marriott Foyer
